

Gender as paradigm

for interactive and media arts

by **beate zurwehme**, 2006

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c o n t e n t s

1. **iconic turn**

wish-machines and part-objects — fetishism — the media media — transgenderized media and female power

2. **the trope in topography**

the différance in style and approach

3. **renaissance of space**

4. **facts and causes of gender blindness**

fetishism of history — making war, thinking history — political practice — interdisciplinary discreteness(es)

5. **discrete discipline**

stolen reality — space — the „re-presenting“ of genderific knowledge — technologies of gender — what's in a name? — web or archival space — webspace as media space — gender opportunities on the web — genderific imagination — perception and para-historical experiment

6. **actually**

„doing gender“ — origins of institutionalization — space-place geography — coming out. open source. — interdisciplinary concepts of gender and media space — space of fears — what's on the menu? — gender information and communication media

7. **social and political reality**

8. **conclusion**

gender reality — intelligible imagination of space — imagination of time axis

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www.zurwehme.org